



FUTURTECH

CONFERENCE

Beyond Web 2.0

December 4th, 2009, Michigan Union
University of Michigan



Friday, Dec. 4th | 9am – 4pm | Michigan Union

FuturTech is the University of Michigan's premier business and technology conference. It provides a forum for top talent and industry leaders, together with students from the Ross School of Business, the School of Information, & the College of Engineering, to discuss the intersection of business and technology.

Visit www.futurtech.org to register now!

Featured KEYNOTE Speakers:

Peter Morville

Author of *Ambient Findability*, &
Founder of Semantic Studios

Dave Linabury

Senior Vice President,
Social Media, Campbell-Ewald

PANEL Presentations:

Success Strategies in Social Media

The Future of Mobile Apps

4G, SmartPhones & Beyond

Telecoms, Technology & the Future

Healthcare Informatics

& More ...

Sponsored by:

Microsoft



TAUBER INSTITUTE FOR GLOBAL OPERATIONS
BUSINESS • ENGINEERING • LEADERSHIP