



# FUTURTECH

CONFERENCE

## 2009 SPONSORSHIP OPPORTUNITIES

Tier	Sponsorship Level	Benefits of Sponsorship
<b>Platinum</b>	<b>\$ 5,000</b>	<p><b>Marketing</b></p> <ul style="list-style-type: none"> <li>• Exclusive positioning as lead sponsor of the conference</li> <li>• All promotional items will read: FuturTech 2009 sponsored by “YOUR CORPORATE NAME”</li> <li>• Corporate name and logo in conference marketing materials and website</li> <li>• Corporate name and logo in conference program; full-page ad on inside cover</li> <li>• Corporate logo placement on hanging banners to be displayed during the conference</li> <li>• Exclusive billing as Platinum Sponsor in media coverage efforts</li> <li>• Exclusive full-page Platinum Sponsor announcement in Monroe Street Journal</li> <li>• Distribution of corporate marketing materials to all conference attendees</li> </ul> <p><b>Recognition</b></p> <ul style="list-style-type: none"> <li>• Recognition at beginning and end of conference and during keynote address</li> <li>• Article written about the company’s support in the Monroe Street Journal</li> </ul> <p><b>Recruiting</b></p> <ul style="list-style-type: none"> <li>• Active assistance in building company’s presence on campus</li> <li>• Access to names and contact information of conference attendees</li> <li>• Booth provided for company representatives at the Tech Fair</li> </ul>
<b>Gold</b>	<b>\$ 2,500</b>	<ul style="list-style-type: none"> <li>• Prominent positioning of corporate name and logo in conference marketing materials, website, and on hanging banner ads to be displayed during the conference</li> <li>• Recognition at beginning and end of conference and during keynote addresses</li> <li>• Full page ad in conference program</li> <li>• Inclusion of corporate name in media coverage efforts, including articles in the Monroe Street Journal</li> <li>• Distribution of corporate marketing materials to all conference attendees</li> <li>• Booth provided for company representatives at the Tech Fair</li> </ul>
<b>Silver</b>	<b>\$ 1,000</b>	<ul style="list-style-type: none"> <li>• Inclusion of corporate name and logo in conference marketing materials and website</li> <li>• Half page ad in conference program</li> <li>• Distribution of corporate marketing materials to conference attendees</li> <li>• Booth provided for company representatives at the Tech Fair</li> </ul>
<b>Bronze</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>• Inclusion of corporate name and logo on website</li> <li>• Booth provided for company representatives at the Tech Fair</li> </ul>